

1. Why did you decide to sign up with a mobile marketing provider, Textmunication?

We tried a different program before, but it was not working for us, so we decided to try Textmunication, and we are really happy with the switch.

2. What are the types of campaigns do you send? What is the duration?

Offers on Specials, typically 3 days

3. What were some of your results? How many new members signed up? Or return cancelled members?

Very good response, we get Personal Training about \$6000/month, 10-12 Old members back and 5-10 new members a month.

4. Do you find the platform easy to use? How is the client support service?

Very easy, client support is prompt and very knowledgeable

5. Do you feel mobile marketing has been successful?

Yes

6. Would you recommend Textmunication to other gym owners? Or small business owners? Why?

Yes, It takes your business to the next level, either through customer service offers that lead you to New members, current members investing in new activities, it's a must if you want to get your name out in front of your target market.

Sandra LaMont

World Gym

Club: 760-773-5711 Cell: 760-409-6173

