

**Textmunication User Testimonial
World Gym – New York
14 New Memberships SOLD in 48 Hours
9/27/16**

- 1. How did your first Textmunication campaign go?**
“More than expected! We sold 14 new membership in 48 hours. Love it!”
- 2. Whats was the promotion on the membership sold via text?**
“\$1.00 enrollment and the first month of membership Free!”
- 3. How much were the monthly dues of each new membership signed up?**
“\$29.00 - \$39.00”
- 4. How has your experience been working with Textmunication?**
“Nick the Textmunication Team are accessible and always helpful!”
- 5. Is the service easy to manage?**
“Very easy and couldn’t be simpler.”
- 6. How do you compare Texting to email, phone calls, or social media?**
“OMG ! It’s instantaneous! The most responsive form of communications/advertising. We collect invalid credit cards- have quick memberships sales – excited to have own software integrated this month for billing declines!”
- 7. What do you like most about the service?**
“Its user friendly and the instant responsiveness.”
- 8. How are the billing decline alerts going? Do you get inbound calls with payment updates?**
“Yes they are great! Not only do we save time but it allows me to focus on other projects while collecting payment udpates much faster.”
- 9. Have your member enjoyed receiving texts or been receptive to it?**
“Yes- members have responded quickly and appreciate making them aware of their billing issues and promotions and gym ongoings/events/promotions. We announced a FREE member guest day so hoping to gain new leads /sales with that upcoming promotion.”
- 10. What would you like to see added to the service?**
“Well I’m looking forward to our billing software being integrated shortly.”

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