



Minton's Sportplex – A Textmunication User Testimonial

Located in Texarkana, TX.

Testimonial established 9/1/16

1. How has your experience been with utilizing SMS (text messaging) at Mintons Sportsplex?

Club Manager Dennie Green's Response:

"Excellent! Have had wonderful support in every area that I needed help with."

2. Are your members receptive to receiving text message communication?

Club Manager Dennie Green's Response:

"Yes! They respond more to text than email or phone call."

3. What has been your favorite and or most effective texting functionality and what type of results do you gain from that?

Club Manager Dennie Green's Response:

"Collecting money. Love the auto SMS. I also utilize uploading from excel. I have wonderful responses."

4. Do you receive quality service and support from the Textmunication team?

Club Manager Dennie Green's Response:

"Yes absolutely the best!"

5. Would you recommend texting to other health clubs and why?

Club Manager Dennie Green's Response:

"Yes. Cost effective, easy to use, wonderful support, and you get results."

6. How does text messaging compare to your other communication channels? Phone, email and social media?

Club Manager Dennie Green's Response:

"For Collecting money-There is NO comparison, TEXTING is the way to go."

7. Which area of the business has SMS made the most impact at your club?

Club Manager Dennie Green's Response:

"Collecting Money. Due to debit card changes ALL the time, texting allows you to get new information easily, the members love it too."

Minton's Club Manager – Dennie Green

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